

# GCP comms update

Q1 April - June 2018

*Includes pre-election period March 26 – May 3 2018*

## Consultation & engagement

3

Public consultations

- Histon Road
- Barton Greenway
- Haslingfield Greenway



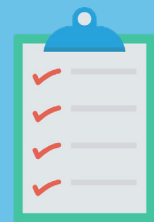
**17** public meetings  
approx. **800** conversations



**7,967** emails sent



**23,800** leaflets distributed



**1,746** survey responses

## Web & social



**17,702** website visits  
**30,514** unique pageviews



**2,740** followers across  
three social media channels



Avg **1,406** people  
reached per post

## In the news



**65** media mentions

Cycling to get £4.6million of 'quick win' improvements

**£6 million scheme will transform Cambridge's Histon Road**

Travel app paving the way for greener transport modes

**Electric buses could be on the way for Cambridge**

Two new resident parking schemes will be established in central Cambridge



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